



The Meeting

The National Nuclear Security Conference is an opportunity for security professionals to gather and exchange ideas and participate in discussions on the latest industry and Nuclear Regulatory Commission trends. Participants also will have access to vendors on the leading edge of security technology.

Security managers, security officers, trainers of security personnel and professionals involved in security at nuclear facilities will find the conference informative.

Key Reasons to Exhibit at the National Nuclear Security Conference:

- strengthen your organization's visibility and credibility in the nuclear energy marketplace
- introduce new products, services and technologies to a targeted audience
- meet decision-makers and influential individuals within the nuclear energy community
- gain feedback from current customers
- conduct live product demonstrations
- distribute product samples and other incentives
- gain firsthand information on your competitors' products and services.

Conference at a Glance

- Annual Meeting: **June 22–25**
- Location: **JW Marriott Desert Ridge**
- Exhibit Set-Up: **June 21**
- Exhibit Hall Opening Reception: **June 22**
- Exhibits Open: **June 22**
- Exhibit Tear-Down: **June 23**

Fees

Single Exhibit Booth (10' x 10')	\$2,000
Double Exhibit Booth (10' x 20')	\$4,000
Island Exhibit Booth (20' x 20')	\$7,500

Fees Include:

- Space rental.
- Admission for two people. Admission for additional participants is \$325 per person. Exhibitors may attend non-secure sessions only.
- Six-foot draped table, two chairs and a wastebasket.
- Booth identification sign with company name.
- A listing in the meeting's final participant package. Listing can be up to 25 words describing the exhibitor's company, products and/or services.
- Two NNSC participant packages.
- Acknowledgement as co-host of the opening reception.



Exhibit Booth Registration



JW Marriott Desert Ridge
Phoenix
June 22-25, 2009

Exhibit Schedule

Installation of Exhibits

Sunday, June 21
10 a.m.–5 p.m.

Schedule of Events

Exhibits Open

Monday, June 22
7:30 a.m.–5 p.m.

Opening Reception

Monday, June 22
6–9 p.m.

Exhibits Open

Tuesday, June 23
7:30 a.m.–3 p.m.

- Booths must be staffed at all times while the show is open.

Dismantling of Exhibits

Tuesday, June 23
3–8 p.m.

- Booths may not be dismantled before 3 p.m. on Tuesday and must be completely vacated by 8 p.m. on Tuesday.

Hotel Information

JW Marriott Desert Ridge
5350 East Marriott Drive
Phoenix, AZ 85054

- Phone: 480.293.5000
- Fax: 480.293.3600

Make your hotel reservations at JW Marriott Desert Ridge, by calling the hotel at 480.293.5000. Identify yourself as an attendee of the National Nuclear Security Conference to secure the room rate of \$199 single/double. To guarantee a room at this rate, you must make your reservation by May 29; after this date the price and room availability are at the hotel's discretion. Hotel cancellations must be made 72 hours before scheduled arrival to avoid a room charge. Check-in is 3 p.m. Checkout is 11 a.m.

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Official Service Contractor

GES is the official service contractor for the National Nuclear Security Conference 2009 annual meeting. Once a booth is assigned, an Exhibitor Service Kit will be mailed to the company primary contact. This kit is to be used to order additional booth furnishings, electrical supplies and drayage, and to arrange shipping and other services.

Cancellation Policy

Withdrawal from the exposition by any company will not be accepted unless the National Nuclear Security Conference, coordinated by NEI, receives written notice of such withdrawal. A full refund will be given for cancellations received by April 24. A 50 percent refund will be given for cancellations received between April 25 and May 24. No refund will be given for cancellations received after May 24.

Booth Allocation Process

Exhibit booths will be sold and assigned on a first-come, first-served basis. A completed contract and full payment are required to reserve booth space.

Register early to receive the best location and maximum exposure for your company. The National Nuclear Security Conference will be promoted via direct e-mail and NEI's Web site.

Booth Sharing

Exhibit booths may only be used by the contracting company. Exhibitors are not allowed to share or sublet booths without the consent of the conference organizers.

Off-site Events for Attendees

Only paid exhibiting companies may hold off-site events for attendees at the National Nuclear Security Conference. Violators risk the loss of attendance at future conferences.

Sponsorship Information

Many sponsorship opportunities are available at the National Nuclear Security Conference. For more information, please contact NEI's Ken Morton at kwm@nei.org or 202.739.8014.

**Exhibit Booth
Registration**



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Note: This information will be listed for public use.

Name (Person to be exhibitor contact):

Company Name: (Exactly how it should be listed in marketing materials and participants list):

Address:

Telephone:

Fax:

E-mail:

Lead Exhibitor Name (This person will be company contact in exhibitors' participants list):

Address:

Telephone:

Fax:

E-mail (To be listed on participants list):

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Important Information for Program Listing

All information must be completed for a company to be considered for approval to exhibit or sponsor at the National Nuclear Security Conference and for correct listing in the final program. The conference, coordinated by NEI, is not responsible for incomplete information in the listing. To be included in the listing, NEI must receive all information by May 22.

Booth Selection

Please indicate six booth number choices in order of preference. We cannot guarantee your choices will be available. Since many companies will apply for the same space, we suggest that you not concentrate your choices in one area.

If additional booths are required, please note the number of booths needed. Your booth(s) will be coordinated accordingly.

- \$2,000 – Single Booth (10 x 10')
- \$4,000 – Double Booth (10' x 20')
- \$7,000 – Island Booth (20' x 20')

1st choice	_____	\$ _____	# of booth(s) _____
2nd choice	_____	\$ _____	# of booth(s) _____
3rd choice	_____	\$ _____	# of booth(s) _____
4th choice	_____	\$ _____	# of booth(s) _____
5th choice	_____	\$ _____	# of booth(s) _____
6th choice	_____	\$ _____	# of booth(s) _____

Please list companies (not products) you prefer NOT to be near.

1. _____
2. _____

Event Sponsorship

Enhance your marketing at the National Nuclear Security Conference by sponsoring one of the many networking events. Your sponsorship will be acknowledged on the agenda and with visible signage at the event. Company publications also may be set out during the event.

- Continental Breakfast\$3,500 per breakfast
(three available)
- Break\$3,000 per break
(seven available)
- Luncheon\$8,000 per luncheon
(two available; Monday and Tuesday)
- Conference Gift Giveaway\$8,000

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Company Product/Service Description

Complete a product/service description below of no more than 25 words (50 words for exhibitors with event sponsorship) or e-mail the description to *kwm@nei.org* by May 22. Exhibitors who sponsor an event at the National Nuclear Security Conference will be listed in the exhibitor information with one primary contact, company logo and a product/service description.

Opening Reception

All exhibitors at the National Nuclear Security Conference are acknowledged through signage for sponsoring the opening reception. This evening event will be in the exhibit hall at the JW Marriott Desert Ridge.

Total Cost of Booth(s): \$_____

Total Cost of Sponsorship(s): \$_____

COMPANY NAME

hereby applies for exhibit space and/or a sponsorship at the National Nuclear Security Conference, June 22–25, 2009, at the JW Marriott Desert Ridge in Phoenix. We further agree to abide by all regulations specified under Contract Rules and Regulations.

SIGNATURE OF REPRESENTATIVE

COMPANY NAME

PRINT NAME

**Exhibit Booth
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Credit Card Information

Visa MasterCard Discover American Express

Card Number

Expiration Date

Required: Credit Card Billing Address (if different from above)

Name (as it appears on card)

Cardholder's Signature

In order to secure space the exhibitor registration form must be returned by **May 24**.

Return form to:

Elizabeth Dean

Phone: 202.739.8084

Fax: 202.533.0100

E-mail: registrar@nei.org

If payment by check is required by your company, please send check with registration to:

Checks must be made payable to Nuclear Energy Institute in U.S. dollars.

Send to:

Nuclear Energy Institute

P.O. Box 759072

Baltimore, MD

21275-9072

FedEx address:

NEI

1776 I St. NW

Washington, DC

20006

Questions? Contact Ken Morton at kwm@nei.org or 202.739.8014.

For Nuclear Energy Institute office use only.

Do not write in the below area.

Acceptance Contract: Nuclear Energy Institute

ACCEPTED BY

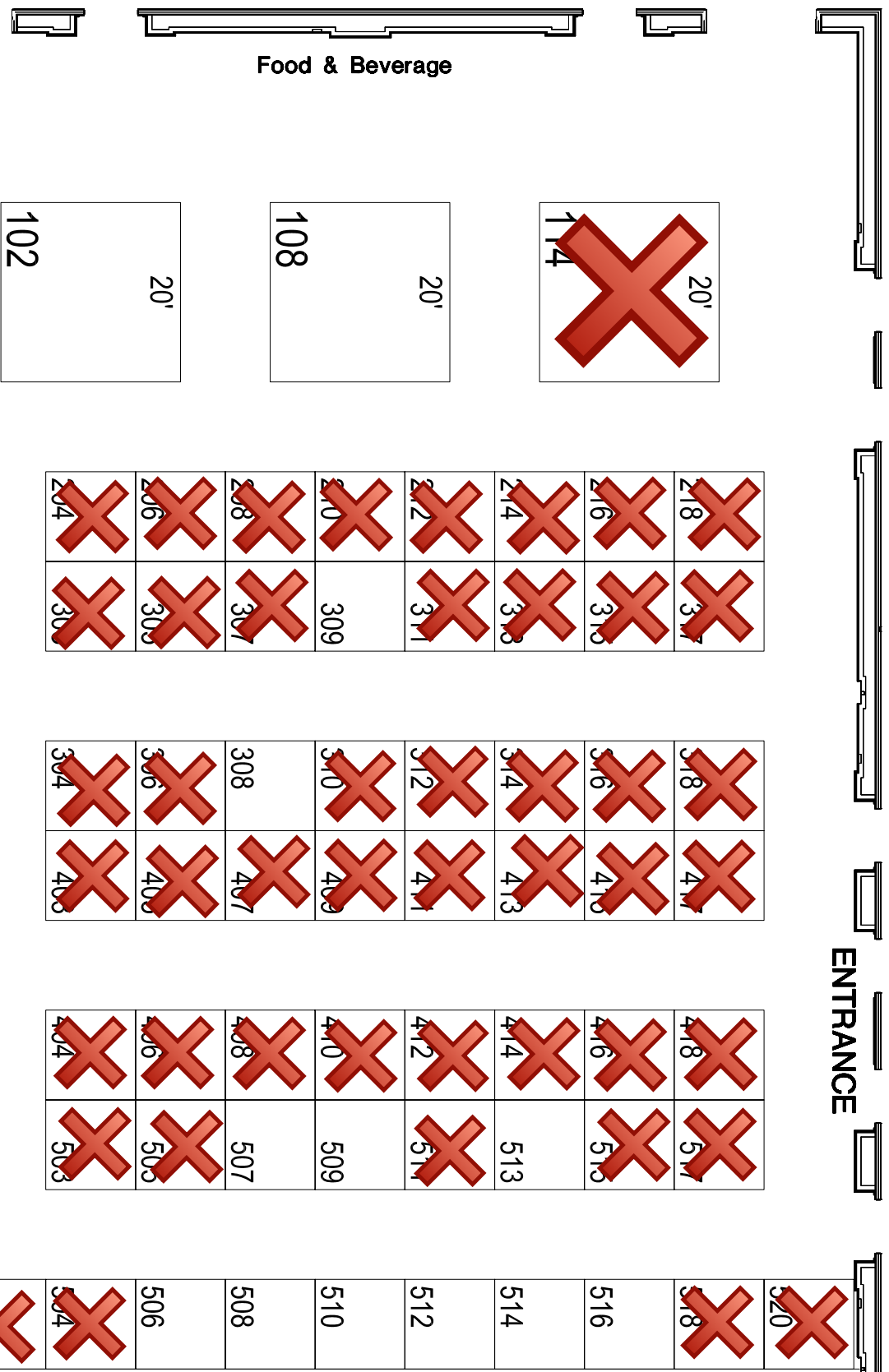
DATE RECEIVED

BOOTH(S) ASSIGNED

AMOUNT PAID

CHECK NUMBER

ENTRANCE



National Nuclear Security Conference

June 22-23, 2009